



Be Inspired Awards

How to Create a Winning Submission

2012 *Be Inspired Awards*

1. Prepare Your Submission

Before you complete the online submission form, review the following:

1. Read all [rules and requirements](#).
2. Review [categories and examples](#) to assist in choosing the best category.
3. Preview [entry form questions](#) and the participation agreement to prepare well developed responses in advance.
4. Save all data to be entered into the online submission form. This is helpful for personal reference and as the submission form cannot be re-accessed once submitted.

2. Align Your Project With What Judges Want

For examples of winning (and finalist) projects please review the [Be Inspired Project Portfolios](#) on our web site. Judges are looking for projects that:

- Provide quantitative, measurable, numeric data (where applicable)
- Exhibit a sustainable way forward, both economically and environmentally
- Demonstrate innovative use of technology to meet project goals
- Overcome challenges, no matter how big or small the scale of the project
- Leverage information modeling to create truly integrated projects, which in turn deliver intelligent infrastructure

3. Develop a Detailed Project Abstract

Judges place a strong emphasis on the written portion of a *Be Inspired* submission. The abstract is the one and only opportunity to showcase the breadth and depth of your project. To ensure your submission stands out from the rest:

- Develop a detailed and concise abstract in 1,000 words or less
- Define the project goal and how it was achieved
- Explain how obstacles and challenges were overcome
- Provide examples of benefits and time/money saved by utilizing Bentley products and services
- Supply quantitative, measurable, and numeric data
- Include all aspects of the project (don't focus on one silo)

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4. Collect Supporting Images, Files, Animations

Supporting images and files assist judges in visualizing a project and are required for your project submission. Please submit:

- A minimum of three high-resolution (300 dpi) images in TIFF, JPEG, or EPS format
- Additional files that may help judges envision the project, including:
 - » DGN or DWG project files with all references
 - » 3D and 2D PDFs
 - » Videos and animations
- Acceptable file formats include TIFF, JPEG, EPS, DGN, DWG, DXF, AVI, MOV, WMV, FLV, or SWF

Review the [file specifications](#) for more information on required files, formats, and how to submit.

IMPORTANT: Project submissions will be disqualified if no images are received.



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