

Be Inspired Awards



Benefits and Rewards

2012 *Be Inspired Awards*

Why Enter the *Be Inspired Awards* Competition?

The *Be Inspired Awards* provides you with the opportunity to:

- **Gain Global Recognition**

Have your project profiled in Bentley's *The Year in Infrastructure*, a publication distributed globally to more than 150,000 key media, government, and industry influencers.

- **Enhance Your Competitive Edge**

Demonstrate to existing and potential clients the value you and your organization add to projects.

- **Receive Media and Press Coverage**

Interact with global media, along with members of the Bentley team who will help you market and promote your organization's project.

Benefits and Rewards

NOMINEE

- An invitation to the exclusive 2012 *Be Inspired: Thought Leadership in Infrastructure* event in Amsterdam
- Representation in the *Be Inspired* event gallery
- A certificate of participation
- Recognition in *The Year in Infrastructure* 2012 publication
- Free marketing and public relations communications to a global audience

FINALIST

In addition to above...

- The opportunity to present their projects at the 2012 *Be Inspired: Thought Leadership in Infrastructure* event before the jurors, their peers, and key members of the press
- Recognition at the *Be Inspired Awards* ceremony
- The opportunity to present their project through the *Be Connected* online seminar series
- A travel subsidy and hotel accommodations for the 2012 *Be Inspired: Thought Leadership in Infrastructure* event
- A video recording of their presentation
- Recognition in Bentley's *Be Inspired* Project Portfolios

WINNER

In addition to above...

- A \$1,000 charitable donation to the organization of their choice
- A *Be Inspired Awards* trophy
- A *Be Inspired Awards* poster featuring the winning project
- A framed photo of the organization representative accepting the award



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