



May 23-26, 2011 | Philadelphia, PA, USA

Be Together

THE BENTLEY USER CONFERENCE

SHARPEN YOUR **EDGE**





A Personal Invitation

I would like to personally invite you to this year's *Be Together: The Bentley User Conference* in Philadelphia, PA, on May 23-26. Modeled after last year's successful *Be Together* conference, the format once again offers members of the Bentley infrastructure community the opportunity to connect, communicate, and learn from each other.

The focus of this year's content came from our software users through an abundance of feedback we received from *Be Together* attendees and Bentley User Groups. As a result, this agenda is all about providing nuts-and-bolts, useful, real-world information on Bentley products. You'll come away with advanced skills, fresh product insights, and an expanded network of fellow practitioners and Bentley colleagues who will be important long after this event is over.

Increase your competitive edge, enhance your skills, increase your product knowledge, and improve your value to your organization. Peruse the extraordinary variety of conference tracks included here and see what interests you. It promises to be quite an event—the Bentley team is pulling out all the stops to make every minute worthwhile for all of you.

Sincerely,

A handwritten signature in black ink, appearing to read 'Ed Mueller', written over a white background.

Ed Mueller
Chief Marketing Officer



Get the Most Out of Your Bentley Software

Be Together equips you with all of the latest product knowledge and insider techniques necessary to become a power user. Everything you need to know to advance your career by bringing more value to your organization.

- 1** Improve your software skills, experience the latest technology, and accrue professional development hours
- 2** Test drive Bentley's latest product offerings and learn how others are using them to become more competitive
- 3** Learn tips, tricks, and techniques to boost your productivity
- 4** Evaluate associated hardware technologies and complementary third-party software offerings from the people behind them
- 5** Network with other leading professionals who share their best practices and interact face-to-face with Bentley's top product experts

“Big compliment for you and all the people who were involved in organizing last year’s event. The keynotes and technical sessions were of good content and the logistics including meals, drinks, and evening program were just great. I’ve been to a few now—every single one since my first in Palm Springs 1997—this one was one of the best.”

*– Gerrit Jan Werler, TMC-Netherlands User Group
2010*

The LIVE Zone

Be Together enables architects, engineers, constructors, geospatial professionals, and CAD managers to enhance their skills and increase their product knowledge. A crucial part of this learning experience is the networking and sharing of information that takes place in the conference's LIVE Zone.

An interactive exhibit and demonstration area that brings people and technology together in a series of dynamic zones, the LIVE Zone offers attendees a way to test drive products within customized kiosks. Forget about the rows of vendor booths that leave you to connect the dots and determine how one thing adds value to another. Instead, step into the LIVE Zone—an interactive experience that demonstrates the combined value of Bentley and its partners.



Face-to-Face Interaction

Experts from Bentley partner organizations will be co-located with a team of Bentley product and professional services specialists to demonstrate the combined value of Bentley, Bentley channel partner, Bentley technology partner, and third-party developer hardware and software offerings.

This year's LIVE Zone will feature eight zones:

- **Collaboration**
- **Modeling & Analysis**
- **Visualization**
- **Intelligent Deliverables**
- **CAD Management**
- **Technology Futures**
- **Knowledge Futures**

* **NEW! Operations**

Learn more about Bentley's key AssetWise product. eB Insight controls information throughout the lifecycle of change, ensuring the delivery of relevant, trusted information to infrastructure operations, where and when it is needed.

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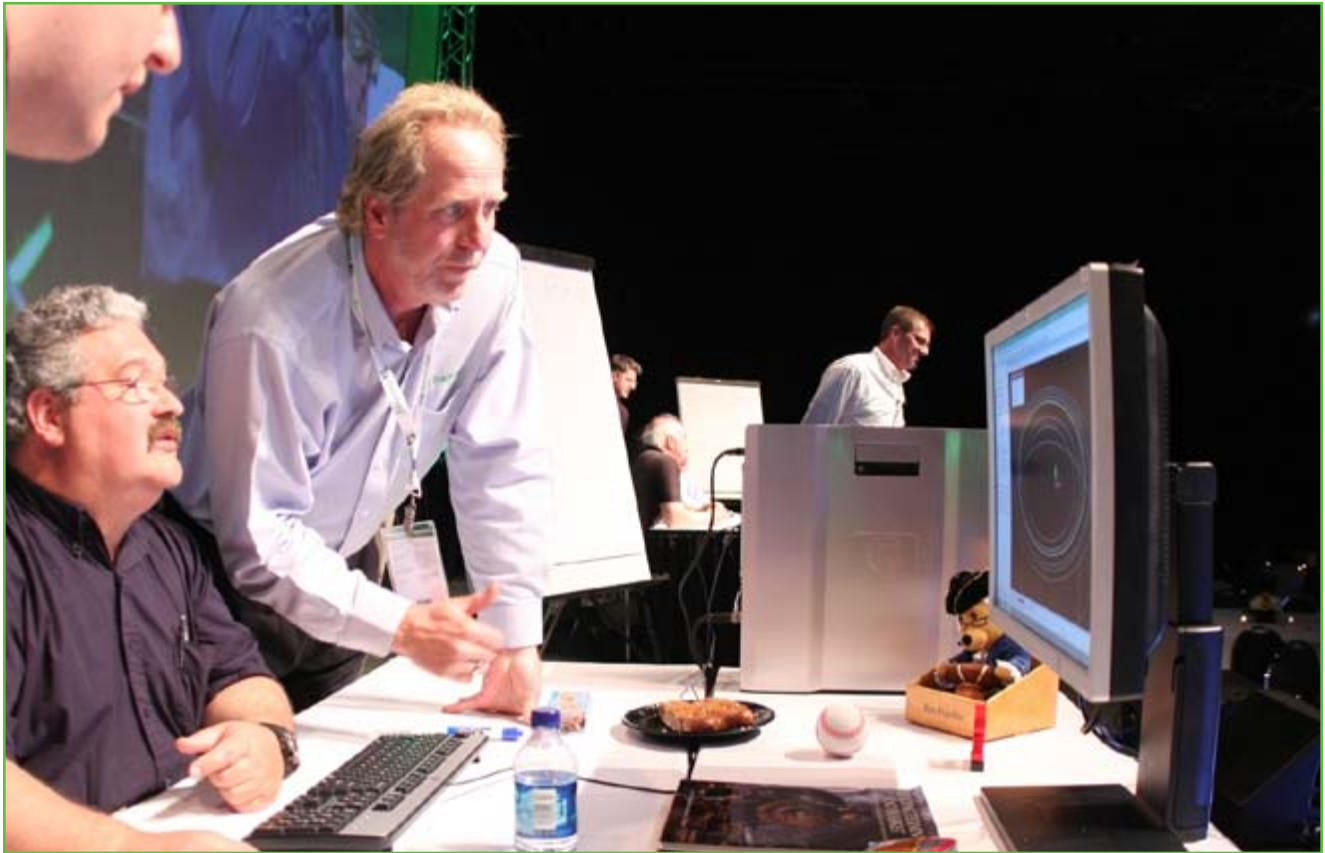
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For additional information about sponsorship opportunities at the conference, e-mail christine.byrne@bentley.com.



Monday, May 23, 2011

12:00 pm: Registration Opens

1:00 pm – 5:00 pm: Conference Lectures and Workshops

4:00 pm – 6:00 pm: LIVE Zone Open

Tuesday, May 24, 2011

7:00 am – 8:00 am: Breakfast in LIVE Zone

8:00 am – 10:00 am: *Keynote Presentations: Greg Bentley - Corporate Update; Bhupinder Singh - Technical Update #1*

10:00 am – 6:00 pm: Conference Lectures and Workshops

11:00 am – 2:00 pm: LIVE Zone Open

12:00 pm – 1:00 pm: Lunch in LIVE Zone

5:00 pm – 8:00 pm: Welcome Reception in LIVE Zone

Wednesday, May 25, 2011

7:00 am – 8:00 am: Breakfast in LIVE Zone

8:00 am – 10:00 am: *Keynote Presentation: Bhupinder Singh - Technical Update #2*

10:00 am – 6:00 pm: Conference Lectures and Workshops

11:00 am – 2:00 pm: LIVE Zone Open

12:00 pm – 1:00 pm: Lunch in LIVE Zone

4:00 pm – 6:00 pm: LIVE Zone Open

Thursday, May 26, 2011

7:00 am – 8:00 am: Breakfast in LIVE Zone

8:00 am – 5:00 pm: Conference Lectures and Workshops

11:00 am – 1:00 pm: LIVE Zone Open

12:00 pm – 1:00 pm: Networking Lunch in LIVE Zone

5:00 pm: Conference Concludes



AssetWise Track

Discusses multiple information modeling services available to improve the lifecycle management and operational performance, safety, compliance, and governance of infrastructure assets while increasing the return on investment for owner/operators.

Building Track

Highlights the latest capabilities of Bentley products and upcoming product plans for BIM, building energy design, analysis and simulation, and generative design and hands-on workshops covering how-to's and best practices for Bentley's BIM offerings.

Geospatial Track

Enables mapping and GIS professionals executing geospatial workflows for infrastructure owner/operators, engineering companies, and government organizations to learn about the most recent releases of Bentley geospatial products.

MicroStation and ProjectWise Track

Enables attendees to learn about the features in the newest V8i (SELECTseries) releases of these products used to design, model, visualize, document, map, and sustain infrastructure products as well as to provide project team collaboration and work sharing.

Plant Track

Offers a test drive of the latest OpenPlant products and interactive workshops covering how-to's and best practices in integrated engineering analysis, data and document handover, construction, and plant design.

Roads and Bridges Track

Offers attendees a chance to increase their knowledge of the latest enhancements to road and site design software products; bridge design and engineering software; geotechnical and geoenvironmental software; rail design products; and more.

Structural Track

Highlights the latest capabilities of Bentley products and upcoming product plans for structural analysis, design, documentation and detailing, and Integrated Structural Modeling, plus hands-on workshops to help you get the most out of Bentley's structural products.

Utilities and Communications Track

Provides hand-on sessions focused on the needs of utility engineers (including those working on substations) and telecommunications engineers employed by owner/operators and engineering companies.

Water Track

Is targeted at hydraulic engineers and those designing and analyzing water, wastewater, and stormwater infrastructure in utility owner-operators, local government and public works.

[Download the Conference Agenda PDF](#)



History

Featuring the nation's "most historical square mile," Philadelphia is a history buff's paradise. During your visit, learn more about Philadelphia's place in history by visiting the Independence Visitor Center, the Liberty Bell, Independence Hall—the site where our Founding Fathers signed the Declaration of Independence and wrote the U.S. Constitution—and the National Constitution Center.



Arts and Culture

With resident orchestra, ballet, theater, and opera companies, Philadelphia's array of performance arts is impressive. An exciting mix of cultural experiences thrives on the Avenue of the Arts, the city's premier arts district located just blocks from the Pennsylvania Convention Center. Other pleasures to be found in Philadelphia include the Kimmel Center for the Performing Arts and the Philadelphia Museum of Art, which is among the largest museums in America.



Five-Star Dining

Philadelphia has experienced an explosion of dining possibilities as well as what some critics have called a "restaurant renaissance," which *The New York Times* claims has put Philadelphia on the food map. This culturally and ethnically diverse city boasts spectacular five-star restaurants in addition to dozens of outstanding eateries to suit every taste and pocketbook. Philadelphia dining pleases every palate.

For more information, go to www.philadelphiausa.travel

HOTEL AND TRAVEL INFORMATION

Bentley has reserved discounted rooms at three hotels in Philadelphia. To receive these rates, book your reservations via the *Be Together* conference housing site online. You may also download and print a housing form and send it by fax. Go to www.bentley.com/betogether for links to these sites.

Hotel	Rates	Distance to Convention Center
Loews Philadelphia Hotel (Headquarter Hotel)	\$229 Standard Room Rate (Single/Double) \$136 Government Rate	0.2 mile
Hampton Inn Center City Philadelphia Hotel	\$165 Standard Room Rate (Single/Double)	0.2 mile
Hilton Garden Inn Philadelphia Center City	\$195 Standard Room Rate (Single/Double) \$215 Evolution Jr. Suite Rate (Single/Double) \$136 Government Rate	0.2 mile

*Rates do not include 15.2% tax.

WHAT ARE THE BENEFITS OF BOOKING HOTEL ROOMS THROUGH *BE TOGETHER* CONFERENCE HOUSING?

- Discounted rates
- Hotels conveniently located near the Convention Center
- Increased networking opportunities
- One-stop shopping
- Convenient customer service
- On-site service desk
- Easy-to-change reservations

All questions regarding hotels should be directed to the housing bureau:

E-mail: behousing@experient-inc.com

Toll Free: 800-650-6835

International: 847-996-5874

Fax: 847-996-5401

Other questions? Contact us by email at events@bentley.com or call +1-800-949-0498 or +1-610-458-1898.

TRAVEL

Bentley has secured discounts with three airlines for travel to *Be Together*.

	American Airlines	Continental Airlines	Delta Airlines & KLM
Validity dates	May 20-May 29	May 20-May 26	May 20-May 29
Booking instructions and/or contact information	www.aa.com/group	800-468-7022	800-328-1111
Discount off published fares	5%	2% - 10%	2% -7%
When booking, reference	Be Together/7751BT	ZJYW/Bentley Systems	Be Together

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May 23-26, 2011 | Philadelphia, PA, USA

Be Together

THE BENTLEY USER CONFERENCE

Be Together is Bentley's premier global event for hands-on users, filled with training, tips and tricks, and hands-on workshops. Get the most out of your Bentley software by upgrading your skills.

Full Conference General Admission Includes:

- Two keynote sessions
- Choice of workshops and lectures on all three days
- LIVE Zone access on all three days
- Breakfast and lunch on all three days
- Welcome reception

Be Together 2011 Conference Registration Fees:		
Early Bird:	\$1295	(through March 31, 2011)
Regular:	\$1495	
Government:	\$495	

Register now!

www.bentley.com/betogether